

# AI for Writing: Changing the tone and style



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## Changing the tone and style



**Chatbots change the ""tone" and "style" of your text** to make it more appropriate for your audience and purpose.


For example, if you are writing an academic essay, you will want to use a "formal" and "academic" tone and style.

Examples of styles/tones are: formal/informal, humorous, persuasive, neutral, objective, motivating, supportive, narrative/storytelling, descriptive, business, technical writing, creative, optimistic/pessimistic, respectful, cynical, inspirational ...

Chatbots can write for a target, e.g., 5-year-old, grandma, a university student, an academic audience, like Bob Dylan, web audience, social media, ... or cows ...



Prompt 1	<p><b>rewrite like a cow:</b></p> <p><b>Creating knowledge together</b></p> <p><b>We know that when people who are committed come together to further knowledge, anything is possible.</b></p> <p><b>Students and staff at the University of Agder collaborate with both public and private sectors every day to find solutions that improve our world.</b></p> <p>(remark: (1) this text was taken from: <a href="https://www.uia.no/en/about-uia">https://www.uia.no/en/about-uia</a>  (<a href="https://www.uia.no/en/about-uia">https://www.uia.no/en/about-uia</a>)) (2) ChatGPT 3.5 was funnier than ChatGPT 4 and Bard</p>
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<p>OpenAI ChatGP T 3.5</p>	 <p>Moo-ving forward, when dedicated beings herd together, great udderstanding blooms! At the Pasture of Agder, bovine students and faculty unite with public and private grazers, working hoof-in-hoof to unearth solutions and enhance our moo-tiful world.</p> 
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<p>Prompt 2</p>	<p><b>rewrite for an international webpage for future university students and partner institutions: Creating knowledge together We know that when people who are committed come together to further knowledge, anything is possible. Students and staff at the University of Agder collaborate with both public and private sectors every day to find solutions that improve our world.</b></p> <p>(remark: (1) this text was taken from: <a href="https://www.uia.no/en/about-uia">https://www.uia.no/en/about-uia</a>  (<a href="https://www.uia.no/en/about-uia">https://www.uia.no/en/about-uia</a>..)</p>
<p>Microsoft Bing</p>	<p>Collaborating for a brighter future</p> <p>At the University of Agder, we believe that when dedicated individuals come together, the possibilities for advancing knowledge are endless. Our students and staff work hand in hand with partners from both the public and private sectors to discover innovative solutions that make a positive impact on our world.</p> <p style="text-align: right;">3 of 30 ●</p>
<p>Google Bard</p>	<p>◆ Sure, here is the rewritten text for an international webpage for future university students and partner institutions:</p> <p>Creating knowledge together.</p> <p>At the University of Agder, we believe that knowledge is created through collaboration. Students and staff from all over the world work together on projects that make a difference.</p> <p>Join us and be a part of our community of knowledge creators.</p>

You can modify the style of an existing text. ChatGPT and Bard are both powerful language models that can generate text in different styles. However, the quality of the output will vary

depending on the style and the language model used.

<p><b>Style Prompts</b></p>	<p>rewrite this text in a [insert style here] style. max 40 words.</p> <p><b>"Studying can be challenging, but it's the key to achieving your dream job."</b></p>	
	<p>Google Bard</p> 	<p>OpenAI ChatGPT 4.0</p> 
<p>readable and neutral</p>	<p>Studying hard is essential to achieving your dream job.</p>	<p>Studying may present difficulties, yet it is essential for attaining your desired career.</p>
<p>in the style of a hostile alien from outer space</p>	<p>Studying? What a pathetic excuse for ambition. If you want to achieve your dream job, you need to be willing to do whatever it takes.</p>	<p>Studying, an earthly task, tests your limits, puny humans, yet you deem it a vital tool to grasp your coveted professional station. Your feeble minds amuse us, cosmic conquerors!</p>
<p>motivating and supportive</p>	<p><b>Studying can be tough, but it's the key to achieving your dream job.</b> I know it's not always easy, but don't give up. Keep working hard and never stop believing in yourself. You can do this!</p>	<p><b>Though the journey of learning may present obstacles, embrace it,</b> for it is your powerful beacon, lighting the way to the realization of your dream profession. Stand strong, you're closer than you think!</p>

formal and academic	<p><b>Achieving your dream job requires dedication and hard work.</b> Studying is an essential component of this journey, as it provides you with the knowledge and skills necessary to succeed in your chosen field. While studying can be challenging, it is ultimately the key to unlocking your full potential and achieving your goals.</p>	<p><b>Engagement with scholarly pursuits may present difficulties;</b> however, it constitutes an integral mechanism for attainment of the desired professional vocation.</p>
casual/conversational	<p><b>Studying can be tough, but it's the key to getting your dream job.</b></p>	<p><b>Hey, hitting the books can be tough, no doubt. But you know what? It's your ticket to landing that dream gig of yours!</b></p>
Poetic/Descriptive	<p>The road to success is not always easy, But studying is the key. It opens doors to new opportunities, And helps you achieve your dreams.</p> <p>So don't give up, Keep studying hard, And one day you will reach your destination.</p>	<p>In the labyrinth of learning, challenges abound, yet within its depths lies the golden key, unlocking the gates to the dreamscape of your coveted profession.</p>
cynical	<p>Studying is a waste of time. The world doesn't care how smart you are. It only cares who you</p>	<p>Sure, studying's tough and they say it'll get you your dream job. As if a few textbooks hold the</p>

	<p>know. So if you want to achieve your dream job, start networking.</p>	<p>magic key to life's grand lottery.</p>
<p>inspirational</p>	<p>The road to your dream job is paved with hard work and dedication. Studying may be challenging, but it's the key to unlocking your full potential. So don't give up on your dreams. Keep studying, keep learning, and keep growing.</p>	<p>Though the path of learning is steep, each step you take is a powerful stride towards capturing the career of your dreams. Embrace the challenge, your dream job awaits!</p>
<p>for a 5-year-old child</p>	<p>Studying can be hard, but it's how you learn new things and make your dreams come true.</p>	<p>Studying may be hard sometimes, like a tough puzzle, but it helps you become what you want when you grow up, just like a superhero needs training to become strong!</p>
<p>Bob Dylan</p>	<p>They say studying can be hard But don't let that stop you, baby Dreams can come true If you're willing to put in the work</p> <p>The road may be long But don't give up Just keep on studying And one day you'll achieve your dream</p>	<p>In the hard road of learning, the troubles you may find, but remember, it's the hidden map, that leads you to the job of your dreams, you've been carrying in your mind.</p>

	<p>So don't let anyone tell you That you can't do it If you believe in yourself Anything is possible.</p>	
Luke Skywalker	<p>I know you're feeling lost right now, but don't give up on your dreams. The Force is with you, and it will help you achieve your goals if you're willing to work hard. Just keep studying, keep learning, and keep believing in yourself.</p>	<p>Training can be tough, even in the ways of the Force, but it's our pathway to becoming the Jedi, or anything else, we aspire to be.</p>
Immanuel Kant	<p>Although studying can be challenging, it is the necessary path to achieving one's desired occupation.</p>	<p>The pursuit of knowledge, despite its inherent difficulties, can be perceived as the indispensable conduit towards the realization of one's vocational aspirations in accordance with the categorical imperative of self-fulfillment.</p>

## Acknowledgments

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## References

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